

# HILDELAB WEBSITE REDESIGN

Date: July 2023  
Client: GildeLab  
Role: Designer  
URL: hetgildelab.nl  
Tags: #GraphicDesign, #Illustration, #Webdesign

It was a challenge to redesign this website design for GildeLab. Focus was on social impact, using two colour branding with messaging expressed through, simple powerful layout, impactful headlines and copy.

## REQUIREMENTS:

The GildeLab has undergone a change in management and we are looking to update our branding and visual appearance to the public domain. We want a more contemporary design, for our brand identity and website, we are not looking for a complete re-brand, just adaptations what currently exists.

